

## **Data protection information in accordance with Art. 13 of the General Data Protection Regulation (GDPR).**

With the following information, we would like to give you an overview of the processing of your personal data in connection with the online survey game and the competition and to inform you of your rights under the EU Data Protection Regulation.

### **I. Information in case of processing of personal data**

By way of introduction, we would like to refer to our far-reaching information on transparency formation in accordance with Art. 13 GDPR.

#### 1. Responsible for data processing

The responsible for data processing regarding the survey and raffle pursuant to Art. 4 No. 7 GDPR is

Steigenberger Hotels GmbH  
Lyoner Straße 25  
60528 Frankfurt am Main, Germany  
Phone: +49 69 66564-460  
Fax: +49 69 66564-888  
E-mail: [info@deutschehospitality.com](mailto:info@deutschehospitality.com)

Complete information according to § 5 TMG (imprint)

#### 2. Contact details of the data protection officer

You can reach our data protection officer at

TÜV Informationstechnik GmbH  
Am TÜV 1  
45307 Essen, Germany  
E-mail: [datenschutz@deutschehospitality.com](mailto:datenschutz@deutschehospitality.com)

#### 3. Processing of your personal data

##### 3.1 Participation in the raffle

In the course of participation in the competition, we receive, process and store the personal data listed under point 3.3 in the event that you declare your participation in the competition.

##### 3.2 Notification in the event of a win

For the purpose of transmitting the prize, we use the personal data listed under 3.3 in the event that you have won in the competition. The winners will be contacted by e-mail and notified of their win.

### 3.3 Your personal data

The following personal data is collected by us and processed in accordance with the GDPR.

- First and last name
- E-mail address

### 4. Purposes and legal basis for the processing of personal data

We process your personal data for the following purposes and based on the following legal basis:

(a) To participate in the competition, if you give your consent to do so in the context of the online survey. The legal basis for the processing of your personal data is Art. 6 para. 1 p. 1 lit. a) GDPR.

(b) To notify the winners including transmission of the prizes. The legal basis for this is your consent pursuant to Art. 6 para. 1 p. 1 lit. a) GDPR.

The consent to the use of personal data for the purpose of contacting can be revoked at any time at [groupdesk@deutschehospitality.com](mailto:groupdesk@deutschehospitality.com).

### 5. Minors

Minors may not transmit personal data to us without the consent of their legal guardians. Furthermore, we do not store any personal data of minors without the consent of their legal guardians. We do not process any knowingly obtained personal data of minors within the scope of our Internet presence.

### 6. Categories of recipients of personal data

If and insofar as necessary for the purposes stated in point 4 above, we also disclose your personal data to the following recipients or categories of recipients in accordance with Art. 4 No. 9 DS-GVO:

Within our company, only those offices will receive inspection of or access to your data (to the extent necessary in each case) that need it to the drawing of the raffle and the corresponding contact of the winner.

### 7. Transfer of personal data to a third country

A transfer of personal data to entities in countries outside the European Union (so-called third countries) does not take place.

#### 8. Duration of storage of personal data and criteria for determining this duration

We process and store your personal data as long as it is necessary for the completion of the competition, including the transfer of the prize. If the data is no longer required for the completion of the sweepstakes including the transmission of the prize, it will be deleted.

#### 9. Your rights as a data subject

Every data subject whose personal data is processed has the right to information from the controller about the personal data in question pursuant to Art. 15 GDPR, the right to rectification pursuant to Art. 16 GDPR, the right to erasure pursuant to Art. 17 GDPR, the right to restriction of processing pursuant to Art. 18 GDPR, the right to object to processing pursuant to Art. 21 GDPR, and the right to data portability pursuant to Art. 20 GDPR. With regards to the right to information and the right to deletion, the restrictions pursuant to Sections 34 and 35 BDSG also apply.

If the processing of your personal data is based on consent given to us, you have the right to revoke your consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent until revocation.

Furthermore, you have the right to lodge a complaint with the competent data protection supervisory authority pursuant to Article 77 GDPR in conjunction with Section 19 BDSG.

#### 10. Obligation to provide data

You are not legally obliged to provide us with personal data as part of the online survey or participation in the competition.

#### 11. Automated decision making and profiling

Automated decision-making including profiling does not take place.